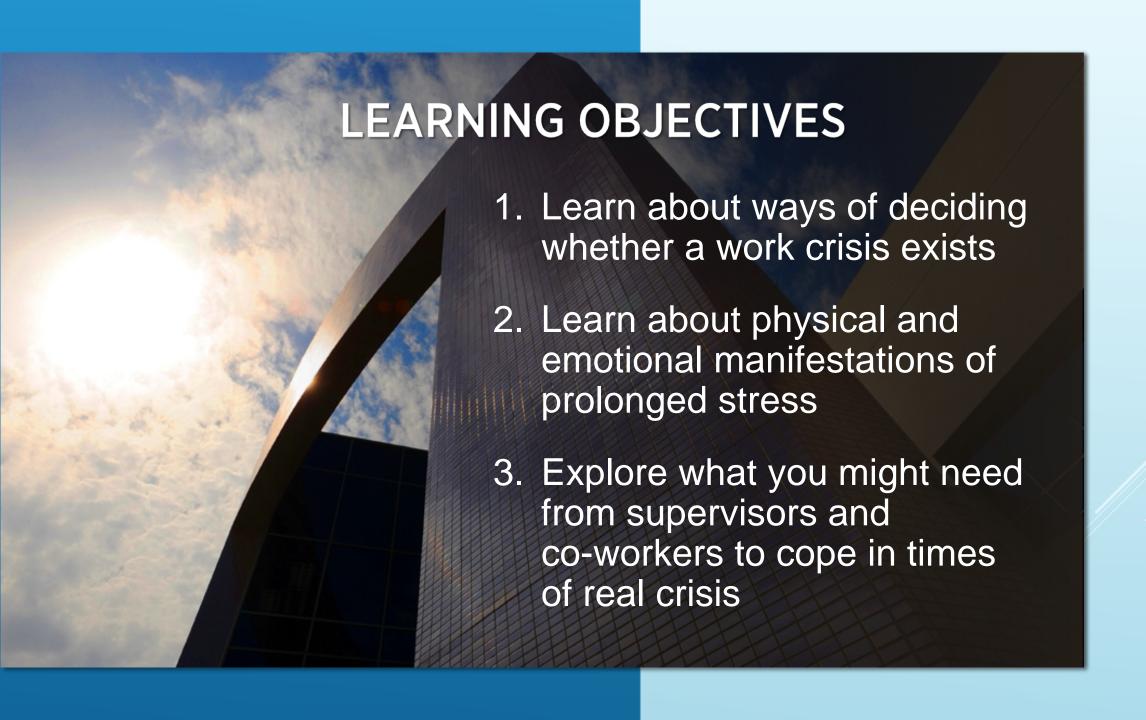
How Do We Know When It's Really a Crisis?

Questions to Frame Your Thinking and Preserve Your Health

Dr. Marcelle Hayashida Dr. Rameen Talesh



IMPETUS FOR TODAY'S PRESENTATION

"People seem to wear the number of crises they've dealt with on their campus as a badge of honor, but it's not something we should crow about," argues Marcelle Hayashida.

Inside Higher Ed January 31, 2019

INSIDE Trending: Yearbook Photo and Dean Another Closure Likely

Admissions Digital Learning Fund Baising Diversity Subscribe Free Advertise Hire Faculty & Staff Find a Job

The Crisis-Industrial Complex

People seem to wear the number of crises they've dealt with on their campus as a badge of honor, but it's not something we should crow about, argues Marcelle Hayashida.

By Marcelle Hayashida // January 31, 2019

While attending a symposium organized by the National Association of Student Personnel Administrators, I heard an interesting phrase from Enku Gelaye, vice president of student affairs and campus life at the University of Massachusetts, Amherst, She and Mamta Accapadi, vice president of student affairs at Rollins College, described a phenomenon that often presents itself in student affairs circles as the "crisis-industrial complex."

Crisis is big business. There are organizations, services and firms that can help you prevent, mitigate or manage your campus crisis. You might have good reason to seek such services -- real crises occasionally do present themselves when you and your staff are unprepared and need professional guidance. But, that said, a careful consideration of when and whether to engage in the crisis-industrial complex is worthy of your time.

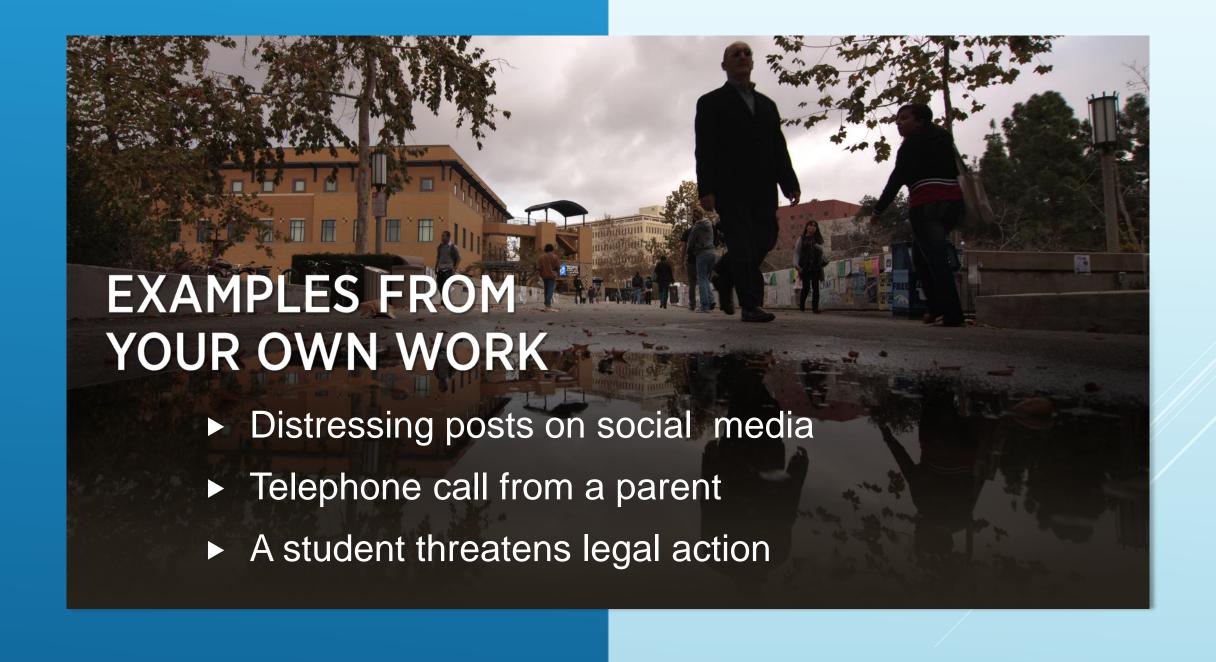
2 COMMENTS Q

STOCKPHOTO.COM/SORBETTO

In fact, when senior student affairs professionals get together, we often feed the crisis-industrial complex. We see that happen when a staff member at one institution talks to a colleague at another one about the number of campus crises they've weathered in a given year and how heroically (or unheroically) they've responded. There probably was a time when having to deal with a multitude of crises felt (unnecessarily) ameful, but now people seem to wearthe number of crises they have had to confront as a student affair

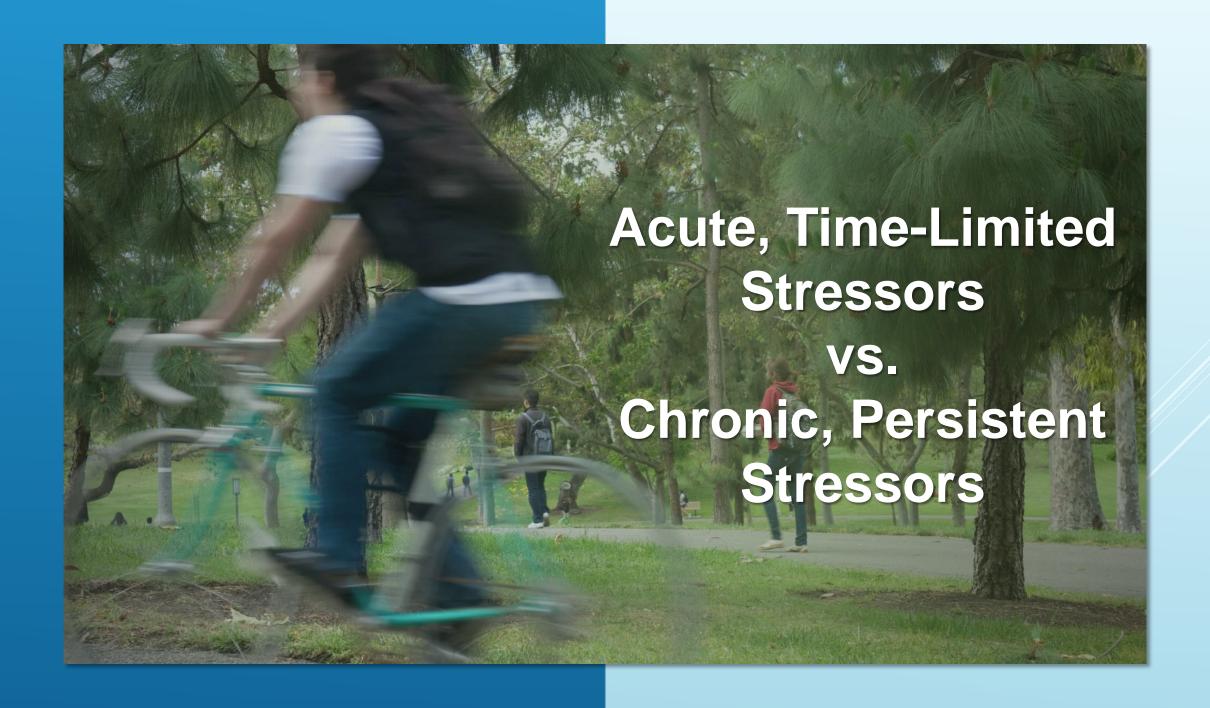
se number, the tougher we

onal as a badge of honor.

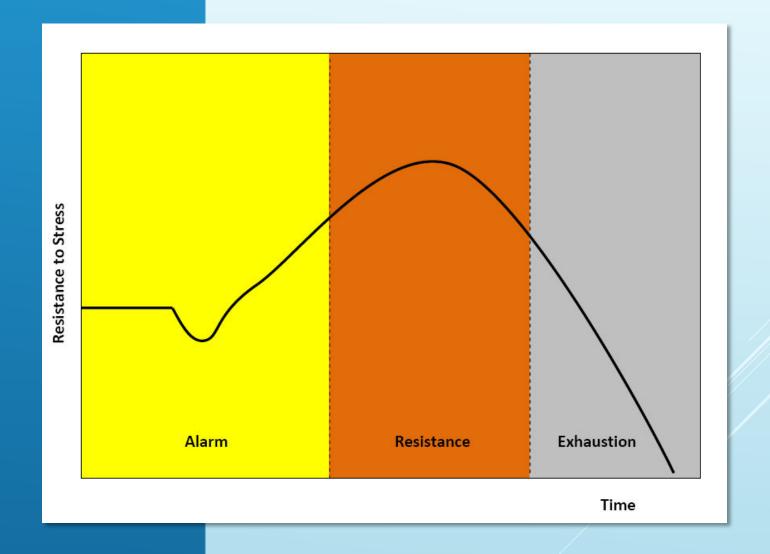








GENERAL ADAPTATION SYNDROME



Theory on stress by Hans Selye



- Health at risk
- Stress / exhaustion become the norm
- Performance not sustainable over time
- Compromises ability to do job and function (both at work and at home)

CREATING A TRIAGE FRAMEWORK TO SORT OUT PRIORITIES

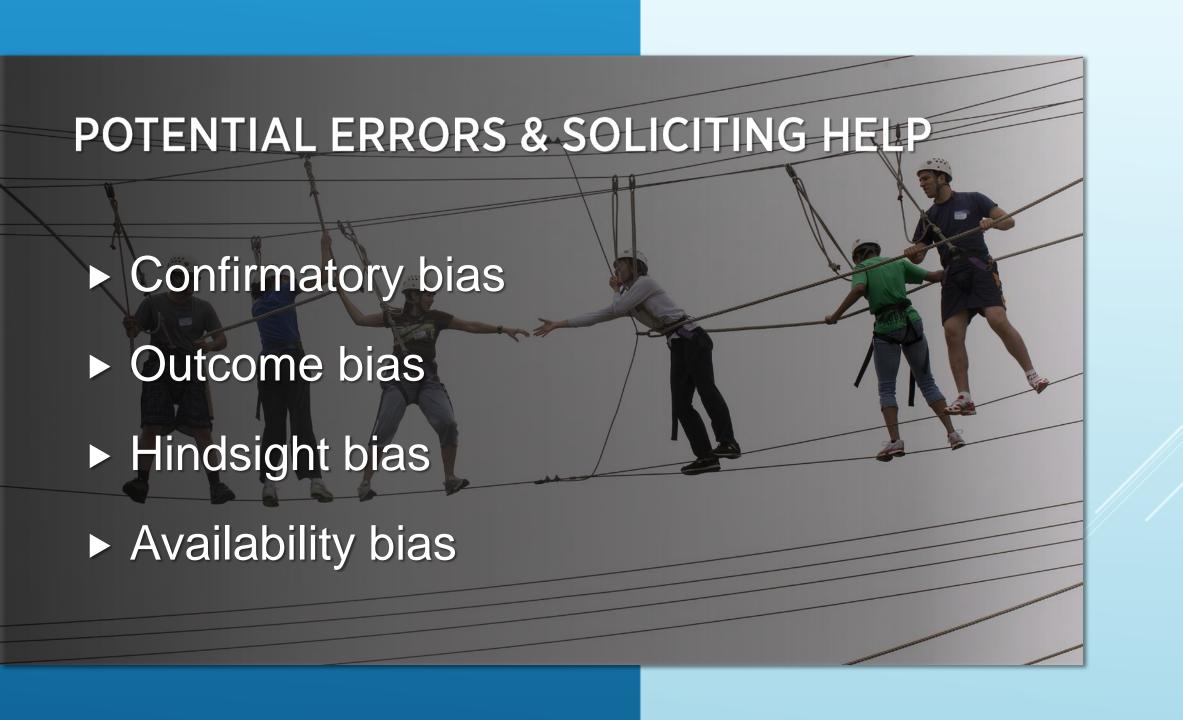


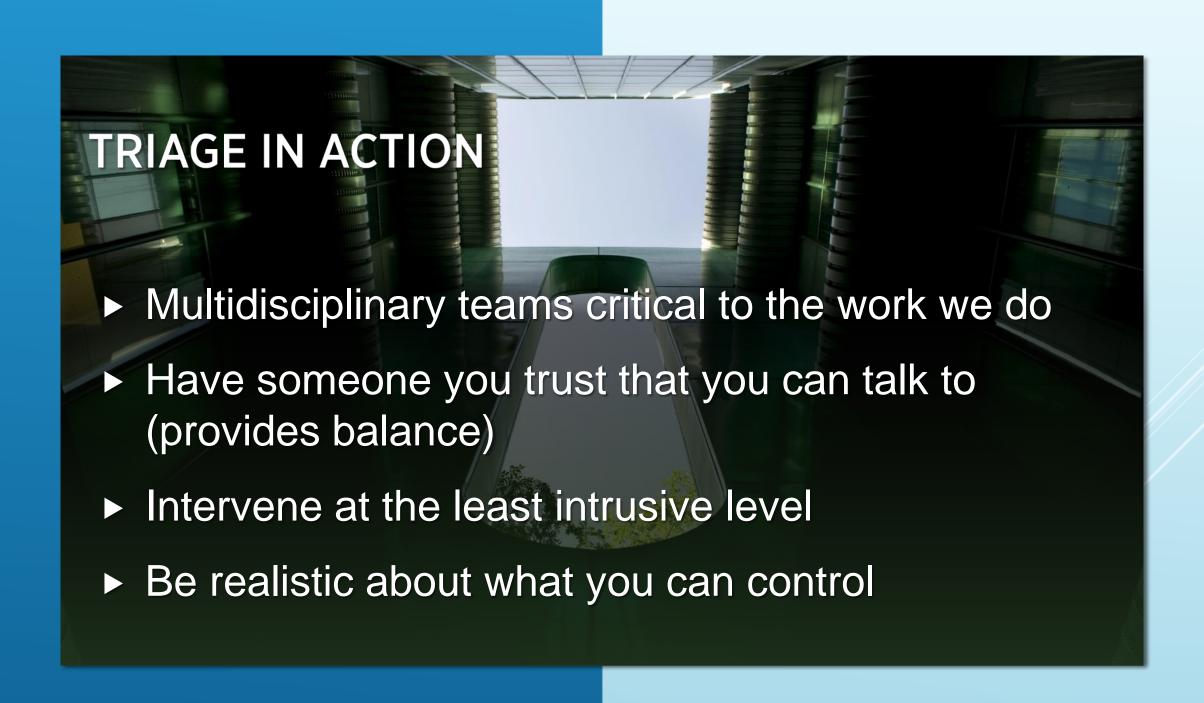
Evaluate victims and assign them to one of four categories:

- Minor / Walking Wounded Green
- Delayed Yellow
- Immediate Red
- Deceased / Expectant Black

CREATING A DECISION-MAKING FRAMEWORK

- Something to prevent injury or death?
- Urgent campus crisis, or important to reporting party?
- Gather information
 - How many people impacted? / In the news? / Going to slow down or stop immediate threat?
- Malpractice, negligence or criminal activity?
- ▶ Be realistic about what you can control





MANAGING UP AND DOWN

- Work with supervisor to figure out when to notify and communicate to supervisees
- ▶ Pause and reflect on knowledge of common biases
- Come to supervisor with solutions instead of problems to help offset decision fatigue
- Allow peers and staff to make mistakes

